



The First Arab Fair Trade Forum

“Positioning the Arab Region on the World’s Fair Trade Map”

The Palestinian Fair Trade Network¹ has the honour to invite you to join efforts in advocating fair trade in the Arab region through participation in the *First Arab Fair Trade Forum* in Amman, Jordan on the 5th, 6th, and 7th of December 2009.

This conference objective is to increase awareness on fair trade, allow for sharing of experiences, and set the grounds for creating an Arab Fair Trade Network. The conference will provide a wide base of information on fair trade bodies and movements in the Arab world as well as the entire globe. An overview of some certification initiatives will also be included, as well as a great opportunity to network among potential sellers and buyers.

Conference Major Themes

- Arab Fair Trade Experience: Current and Future Prospects
- International Fair Trade Movements & Certification Bodies
- Networks: Formation and Advantages
- Marketing and Trade Potential

For further information, please visit the conference Webpage:
www.aftf.bethlehem.edu OR contact us at ftdc@bethlehem.edu

For registration please go to:
http://www.aftf.bethlehem.edu/index.php?option=com_rsform&Itemid=62

Towards a fair trade Arab region that benefits our producers and consumers.

Sincerely Yours,

The Palestine Fair Trade Network



¹ **Organization and Sponsorship**

The First Arab Fair Trade Forum is Organized Palestine Fair Trade Network.

The Palestine Fair Trade Network (PFTN)

A network that was formed in 2008 to join efforts of the different stakeholders of the fair trade movement in Palestine. The Network is still in its initial stages and currently has five partners as well as one support organization. Partners in the PFTN are (in alphabetical order); the Fair Trade Development Centre, the Holy Land Handicrafts Cooperative, the Palestinian Agricultural Relief Committee, the Palestinian Farmers Union, the Union of Agricultural Work Committees, and OXFAM G.B. as a support organization. The network is seeking to increase its memberships and will have a workshop during the conference for planning purposes.

Conference Sponsors



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