

The LaSalle Center for Entrepreneurship and Innovation at the Institute for Community Partnership in cooperation with the Faculty of Business Administration and the Alumni Relations Office at Bethlehem University is pleased to announce its **3rd Business Plan Competition**

This competition is part of a project entitled *“Support Youth Creativity, Innovation and Increased Employability”* funded by the *Italian Ministry for Youth*.

Competition's Objectives

- To cultivate a culture of entrepreneurship among Bethlehem University students and Alumni.
- To encourage university students and Alumni to learn how to convert their ideas into a business plan that can be turned into a start-up project.

Who can participate?

- University students of 3rd & 4th year from the Faculty of Business Administration, Computer Information Systems and the Institute of Hotel Management.
- Bethlehem University Alumni.

Selection & Awards

The top five viable ideas will be selected and the group members are required to present their business plans to the evaluation panel and the best three plans will be selected and awarded a *purchase coupon* as follows:

First Place US\$ 500	Second Place US\$ 400	Third Place US\$ 300
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How to Apply?

Please visit ICP website (www.bethlehem.edu/icp), download the Business Plan Guidelines, follow the provided instructions and then submit it via e-mail: icp@bethlehem.edu no later than **27/11/2014**.

For further information please contact us at ICP at 277 0936 or via e-mail: nisreenk@bethlehem.edu

The evaluation and selection process will be held beginning of December 2014.

GOOD LUCK!