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Call for Tender Final Evaluation

Terms of Reference

for the European project

My Heritage! My Identity!

Promoting Governance and Citizenship in Palestine
ENI/2017/390-692

Deadline: 31st August, 2020





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1. PROJECT DETAILS

<p>PROJECT NAME</p>	<p align="center">My Heritage! My Identity!</p> <p align="center"><i>(previous title as in the application for the Eu grant: Promoting Governance and Citizenship in Palestine)</i></p>
<p>PROJECT LOCATION</p>	<p align="center">Palestine</p>
<p>PROJECT PARTNERS</p>	<ul style="list-style-type: none"> ✓ AFRAT (Association pour la Formation des Ruraux aux Activités du Tourisme) - Main Applicant ✓ BETHLEHEM UNIVERSITY ✓ PCR (Palestinian Centre for Rapprochement between People) ✓ Tétraktys - Association de coopération pour le développement Local des espaces naturels
<p>PROJECT REFERENCE</p>	<p align="center">ENI/2017/390-692</p>
<p>PROJECT DURATION</p>	<p align="center">36 months: from 1st January 2018 to 29th December 2020</p>
<p>PROJECT BUDGET AND FUNDER</p>	<p align="center">1, 250, 597.00 euros, funded 80% by the European Union</p>



2. PROJECT DESCRIPTION

The 4 partners have previously collaborated in the “*Rural Development Program along the Abraham Path*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, Masar Ibrahim in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “***Promoting Governance and Citizenship in Palestine***”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the Masar Ibrahim.

Context:

The Masar Ibrahim allows us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Tora and the Gospels, or mentioned in the Coran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination.

The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; nomad Bedouins coming from the center of the Arabic peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorization of diversity along the Masar Ibrahim, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country’s history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.



3. CONSULTANCY BACKGROUND

The EU funded project has started on the 1st January 2018 and will end on the 29th December 2020.

A first intermediary narrative report on the first year of the project has been already submitted to the EU as well as the first expected results of the project.

A previous consultancy has been carried out during the first year to help the project team to improve the logical framework (see Annex 1) and to define the baseline for the project. Furthermore, a mid-term evaluation has been carried out during 2019.

Based on these previous works, the project team is launching the following call for tender in order to contract a team of experts to carry out the final evaluation of the project.

4. CONSULTANCY PURPOSE

The purpose of the Consultancy is to carry out the final evaluation for the EU funded project “My Heritage! My Identity!” to assess **the efficiency, effectiveness, impact, relevance and sustainability** of the project, to document lessons learned and to provide practical recommendations for further actions.

5. KEY ISSUES TO BE STUDIED¹

EVALUATION CRITERIA	
RELEVANCE	<ul style="list-style-type: none"> - Assess the coherence of the project objectives and activities with the European Joint Strategy in support of Palestine 2017-2020. - Assess the coherence of the project objectives and activities to the overall and specific objectives of the EU call for Proposals “Promoting governance and citizenship in Palestine” (Reference: EuropeAid/ENI/136-503/L/ACT/PS). - Assess the coherence of the project objectives and activities to the Palestine National Policy Agenda (NPA) 2017-2022, adopted by the Palestinian Authority in December 2016. - Assess the coherence of the project objectives and activities to the Palestinian laws and bylaws, strategies and priorities on heritage promotion and

¹ The evaluation criteria exposed in the tables are based on the definition given by the European commission. See the [Project Cycle Management Guidelines](#)

	<p>preservation.</p> <ul style="list-style-type: none"> - Assess the extent to which during the project implementation the relevant stakeholders have been identified and involved. - Assess the extent to which during the project implementation the target groups and beneficiaries have been well identified and targeted by the project activities (including gender, age and social analysis). - Assess the extent to which the project partners: <ul style="list-style-type: none"> ✓ developed a clear and useful Logframe matrix with supporting activity and resource/cost schedules ✓ analyzed assumptions/risks ✓ established appropriate management and coordination arrangements ✓ established appropriate and effective monitoring and evaluation systems
EFFICIENCY	<ul style="list-style-type: none"> - Assess the project performance with respect to the means' utilization to implement the activities and produce the expected results - Assess the project performance with respect to the cost control analyzing the link between costs/activities/expected results. - Assess the project performance with respect to the activities' management in terms of quantity, quality and timeliness. - Assess the project performance with respect to the coordination and involvement with the stakeholders and the target groups.

EFFECTIVNESS	<ul style="list-style-type: none"> - Assess the level of delivery of the project expected results and their contribution to the project objectives including an analysis by gender, age and social background. - Assess the extent to which unplanned results may have affected the expected benefits. - Assess if unforeseen external factors intervened, the extent to which flexible management arrangements have ensured that the expected results would still achieve the specific objectives and assess the eventual contribution of stakeholders. - Assess if any eventual shortcoming was due to a failure to take account of cross-cutting or over-arching issues during implementation.
IMPACT	<ul style="list-style-type: none"> - Assess the extent to which the planned specific objectives have been achieved, and how far that was directly due to the project including analysis by gender, age and social background. - Assess the extent to which the specific objectives achievement resulted from improved local capabilities and knowledge and from raised awareness. - Assess the extent to which the specific objectives achievement contributed to the improvement of the heritage preservation and promotion practices and policies in Palestine.
SUSTANAIBILITY	<ul style="list-style-type: none"> - Assess the local ownership and involvement in the project implementation. - Assess to what extent the local partners have the capacities to properly taking over, technically, financially and managerially. - Assess to what extent relations with national and local authorities and their involvement have an impact on their capacity to continue the flow of benefits after the end of the project. - Assess to what extent the project has guaranteed the sustainability of the expected results in terms of accessibility for the target groups and beneficiaries as well as in terms of appropriation by the stakeholders and the targets groups.

Based on these assessments, the contractors will be expected to provide **lessons learned** and **practical recommendations** for further actions.

6. METHODOLOGY

The contractor should propose a methodology to carry out the proposed evaluation including:

- the main phases of the evaluation process with the related objectives and duration;
- the project partners involvement in the evaluation process and the feedback process;
- the stakeholders and target groups involvement in the evaluation process;
- the data collection methods and tools including any planned surveys, questionnaires, field observations, reference to administrative records and management reports, key interviews, etc.
- the data analysis methods and tools.

7. CONSULTANCY TIMEFRAME

The final evaluation should start at the beginning of October 2020.

Deadline to submit the report: 30th January 2021.

8. REPORTING REQUIREMENTS

The following deliverables are expected:

- An evaluation report including the findings of the evaluation process as well as the practical recommendations and lessons learned. Moreover, the following annexes have to be included: Terms of Reference of the evaluation; names of the evaluator(s); methodology applied for the study (phases, methods of data collection, sampling etc.); Logical Framework matrices (original and improved/updated); list of persons/organizations consulted; literature and documentation consulted; any other technical annexes (e.g. statistical analyses).
- A presentation of the contents of the evaluation report at most two weeks after the report submission. The presentation may be done online or face-to-face.
- Language of the report and presentation: English

9. SCOPE OF PRICE PROPOSAL

The range of the contract value is € 12,000 (Incl. VAT).



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10. TENDER DOCUMENTS

The call for tender includes:

- the present document (Termes of Reference)
- the tender procedures (Annex 1)
- the Technical application form (Annex 2)

11. CONTACT DETAILS

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