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# Call for Tender Prejudices Survey

## Terms of Reference

for the European project

### My Heritage! My Identity!

Promoting Governance and Citizenship in Palestine  
ENI/2017/390-692

**Deadline: September 1<sup>st</sup>, 2020**





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## 1. PROJECT DETAILS

<b>PROJECT NAME</b>	<p align="center"><b>My Heritage! My Identity!</b></p> <p align="center"><i>(previous title as in the application for the Eu grant: Promoting Governance and Citizenship in Palestine)</i></p>
<b>PROJECT LOCATION</b>	Palestine
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>✓ <b>AFRAT</b> (Association pour la Formation des Ruraux aux Activités du Tourisme) - Main Applicant</li> <li>✓ <b>BETHLEHEM UNIVERSITY</b></li> <li>✓ <b>PCR</b> (Palestinian Centre for Rapprochement between People)</li> <li>✓ <b>Tétraktys</b> - Association de coopération pour le développement Local des espaces naturels</li> </ul>
<b>PROJECT REFERENCE</b>	ENI/2017/390-692
<b>PROJECT DURATION</b>	36 months: from 1 <sup>st</sup> January 2018 to 29 <sup>th</sup> December 2020
<b>PROJECT BUDGET AND FUNDER</b>	1, 250, 597.00 euros, funded 80% by the European Union



## 2. PROJECT DESCRIPTION

The 4 partners have previously collaborated in the “*Rural Development Program along the Abraham Path*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, Masar Ibrahim in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “***Promoting Governance and Citizenship in Palestine***”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the Masar Ibrahim.

### **Context:**

The Masar Ibrahim allows us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Tora and the Gospels, or mentioned in the Coran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination.

The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; nomad Bedouins coming from the center of the Arabic peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorization of diversity along the Masar Ibrahim, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country’s history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.





### 3. CONSULTANCY BACKGROUND

A survey assessing prejudices against Palestine and Palestinians has been carried out during the first months of the project to support the project team in designing the activities of the project (trainings and raise awareness activities). Based on this previous work, the project team is launching the following call for tender in order to contract a team of experts to carry out the second and final phase of the survey.

### 4. CONSULTANCY PURPOSE

The purpose of the Consultancy is to carry out a survey to assess the achievement of the project's objectives by providing a comparative analysis between the first results of the survey (2018) and the final results (2020).

In order to evaluate the impact of the project activities on the deconstruction of prejudices, the survey should cover the follow items:

- the prejudices among Palestinian communities living in the West Bank, Gaza strip, Jerusalem East and Israel;
- the prejudices against Palestinian diaspora;
- the knowledge and prejudices about the Palestinian heritage hold by Palestinians living in Palestine.
- the prejudices against Palestine and Palestinians hold by foreigners that know or not Palestine and Palestinians.

The findings of the survey will help the project team to evaluate the achievement of the project's objectives and develop further actions.

### 5. DUTIES & RESPONSIBILITIES

Under the supervision of the EU project team, the provider and his/her team will undertake the following tasks:

- collect and review data about the project and the first survey;
- conduct an inception meeting with EU partners to define the methodology and action plan;
- draft the questionnaires about prejudices;
- organize several interviews and focus groups with the beneficiaries of the project activities (NGOs, cultural actors, Local Authorities, students, Ministries, etc....);
- disseminate the questionnaires by other online tools;
- collect, systemize and analyze the findings;
- do a comparison between the findings of the 1st phase and of the 2nd one;
- produce a presentation of the findings for a large public.



## 6. TIMEFRAME

The assignment will be carried out from **1<sup>st</sup> October to 30<sup>th</sup> November 2020**.

## 7. EXPECTED OUTPUTS & DELIVERABLES

Under the direct supervision of the project team, the selected provider will be expected to submit the following:

<i><b>Deliverables/ Outputs</b></i>	<i><b>Estimated Duration to Complete</b></i>	<i><b>Review and Approvals Required</b></i>
Methodology, work plan and detailed calendar	One week after the signature of the contract	Project managers
Organize the inception meeting	Two weeks after the signature of the contract	Project managers
List, methodology, a structure of the questionnaire of interviews and focus groups and a timeframe	Two weeks after the signature of the contract	Project managers
First draft of the final report (including results of the interviews/FG, beneficiaries, etc...)	Mid of October	Project managers
Final report	End of November	Project managers

- Language of the assignment: English

## 8. REQUIRED SKILLS AND EXPERIENCE

The successful candidate must have the following:

- Relevant degree(s) and/or experiences in social sciences or development studies, preferably in anthropology, sociology...
- Minimum two previous experiences in conducting survey
- Knowledge of Palestine and understanding of the Palestinian history and culture;
- Good command of survey software;
- Demonstrated strong analytical skills and abilities to conduct interviews/FG
- Excellent communication, drafting, presentation and reporting skills



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- Fluency in oral and written Arabic and English

## 9. SCOPE OF PRICE PROPOSAL

The contract value is max 6 000 EURO (Incl. VAT).

## 10. TENDER DOCUMENTS

The call includes:

- this document (ToR)
- the Application procedures (Annex1)
- the Application form (Annex 2)
- the Budget template (Annex 3)

## 11. CONTACT DETAILS

**PCR** - The Palestinian Centre for Rapprochement between People [www.pcr.ps](http://www.pcr.ps)

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