

Bethlehem University's Jubilee Logo Competition

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Logo: Bethlehem University Golden Jubilee

Gold Description: The color reflects success, achievement, and triumph. It also inspires knowledge, spirituality, and a deep understanding of ourselves and our future.

Blue Description: The color represents the sky, which is associated with open spaces and freedom. It is the freedom of choice given to the students to chase after their dreams and aspirations.

Image Description: In the logo, the open circle symbolizes that Bethlehem University welcomes all students regardless of who they are, or where they come from. The number 50 is a reminder that Bethlehem University has always been a second home to many. The strong relations, past and present, is represented by the solid blue color circular base. While the binding ties and rapport is represented by the white circle. Together, they symbolize unity and wholeness.

Theme: Unity in Diversity

